

Nahdia Nasir

Abandoned cart series

Email 1:

Subject 1: Remember? The Repair Leather Salve, Alex!

Subject 2: Still in need of it? Alex!

Hey Alex!

We are here to remind you that you forgot something in your cart- the repair leather salve. It is a best solution for the nourishment of your faded or torn leather.

It gives the brand new look to your old and faded leather. It is very easy to use and budget friendly.

Make your leather lively again, by using it. Your cart is waiting for you.

If you want your leather items to look more shiny and smooth then don't miss out, just click the link below to give the value your leather deserves.

www.leathercompany

Best regards

The leather company

Ecom brand

P.S: AIDA is used.

Email 2:

Subject 1: Leather wants to shine again?

Subject 2: Cart is calling you, Alex!

Hey Alex!

We are noticing that your cart has an item in it- repair leather salve. Here we are reminding you again about it, so you may get it before giving chance to others.

This item is an extra ordinary gift for your leather items.

When we don't care about things they get fade, same is the case with leather items too. But Alex! You need not to be worry; we have a solution for your problem.

Our Repair leather salve will give your faded or torn leather items another shiny life, a lifetime guarantee to shine forever. So why to get late for having it?

Your leather items deserve shine too. Come first; get first by clicking the given link.

www.leathercompany.com

Thankyou for considering us.

Regards

P.S: PAS Formula is used.

Email 3:

Subject 1: A huge discount? Alex!

Subject 2: Hurry up! Limited stock.

Hey Alex!

Final call from Ecom brand. Almost a week ago you added repair leather salve in your cart. But you have not completed your order yet.

This product is not to be missed. It preserves leather from any decay.

It will be an optimal solution to secure your old and dull leather. So what are you thinking about?

We have a limited stock now. We are going to give 50% discount to our customers.

If you want your leather shine again, take a step now. Complete your purchase to get most high selling item of ours.

www.completepurchase.company

Regards

The leather company

Ecom brand

P.S: FAB model is used.